



T-CPM – System of mutual settlements with partners for content

The T-CPM (Telesens Content Partnership Management) system is intended for mutual settlements between participants of the content services market (mobile operators, content providers, content aggregators, service providers).



- 01 Wide range of settings;
- 02 Instant start of work with a partner;
- 03 Any type of content is supported;
- 04 Automation of all processes of data processing;
- 05 Mechanism for settlement of disagreements.

Types of content services:



Non-voice services (SMS/MMS, images, text, ringtones, games, advertising);



The service of replacing the ringing signal with a custom melody (Ring Back Tone);



Voice services (jokes, news, acquaintances, etc.);



Interactive TV and radio projects;

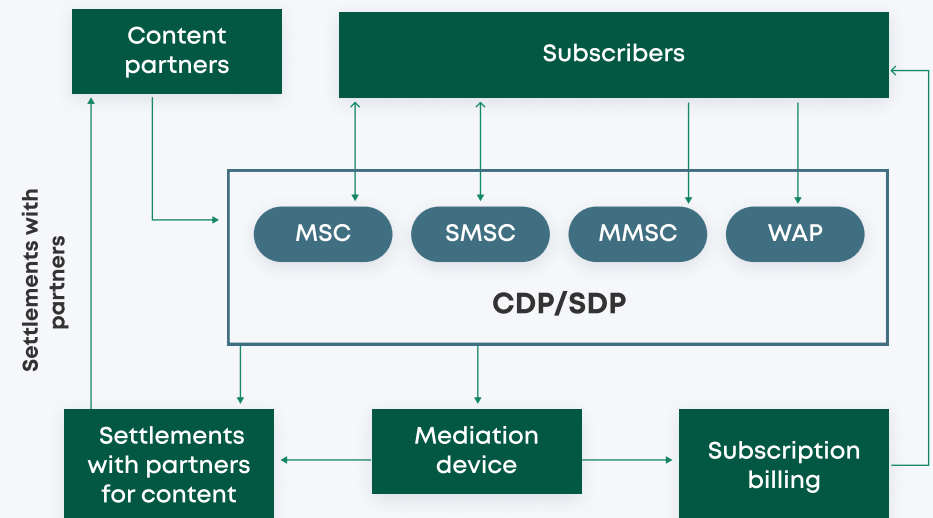


SMS messages and other services.

Functionality:

- Maintaining reference information about network topology, services, directions, short number codes, tariff models, currency rates, etc;
- Maintenance of the content repository;
- Processing of content data coming from various switching devices and platforms;
- Maintenance of summary data on accounting periods, determination of discounts and taxes;

The scheme of payments for content services



- Performing the following calculations:
 - pricing of services taking into account different delivery methods, types of traffic, service, directions;
 - determining the scope of services based on the accounts coming from the content provider and from the subscriber;
 - determining the cost of services taking into account the percentage of participation of the content provider, content creator, rights holder, etc.;
 - determination of rights holders and calculation of amounts of deductions due to them.
- Formation of reports:
 - acts and invoices to partners for services rendered;
 - acts and certificates regarding the services of the content provider in terms of types of content;
 - bills for the rental of short numbers and other one-time or periodic services;
 - consolidated report on income from content providers and others.

- Administrative features:
 - task planning;
 - event monitoring;
 - data cleaning, archiving and recovery.

Преимущества Т-РВХ:

- 01 Provision of a mechanism for settling disagreements with partners;
- 02 Reducing the time it takes for new services to enter the market;
- 03 Fast and flexible integration with content platforms of any manufacturers;
- 04 Support of all forms of settlements with content partners;

05

The possibility of applying various discounts to the content provider depending on the volume of services provided;

06

Ensuring content rights management, settlements with rights holders;

07

Automation of all processes of data processing;

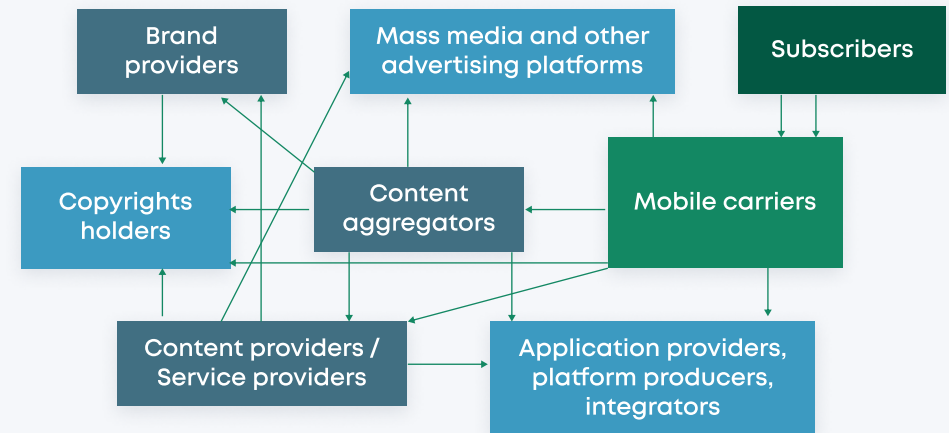
08

Support for all main types of service content;

09

Use of highly effective pricing algorithms.

Income distribution scheme



Our contacts

✉ info@telesens.ua

🌐 www.telesens.ua

☎ +380 57 719 9471

in www.linkedin.com/company/telesens